**Evaluation: Rubric for Report 10 marks (group marks)**

**Fundamentals of management**

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| --- | --- | --- | --- |
| **Group No.** |  | | |
| **Organizational name** |  | | |
|  | **Roll. No** | **Name** | **Marks out of 10** |
| **Student 1** |  |  |  |
| **Student 2** |  |  |  |
| **Student 3** |  |  |  |
| **Student 4** |  |  |  |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **S.No** | **Topics applied** | **Marks Assigned** | **Marks Achieved** | **No Performance**  **(0 Marks)** | **Beginning**  **(25% Marks)** | **Developing**  **(50% marks)** | **Proficient**  **(75% Marks)** | **Exemplary**  **(100% Marks)** | **MEETING DEADLINE** |
| **1.** | **1-5 lectures** | 2 |  | Not submitted | The content is very weak and irrelevant. | The headings are complete but not up to the mark and lack detail. | Submitted the whole marketing plan with clear understanding and details. Zero errors | Exceeds expectations. Very clear understanding and documentation of the plan. Complete content with excellent quality and accuracy and some extra elements. | **2ND OCTOBER 2020** |
| **2.** | **6th lec- 7th Lec** | 2 |  |  | The content is very weak and irrelevant. | The headings are complete but not up to the mark and lack detail. | Submitted the whole marketing plan with clear understanding and details. | Exceeds expectations. Very clear understanding and documentation of the plan. Complete content with excellent quality and accuracy and some extra elements. |  |
|  | 29th Nov 2020 |
| **3.** | **8th -11th lectures** | 2 | 2 | Not submitted | The content is very weak and irrelevant. | The headings are complete but not up to the mark and lack detail. | Submitted the whole marketing plan with clear understanding and details. | Exceeds expectations. Very clear understanding and documentation of the plan. Complete content with excellent quality and accuracy and some extra elements. | 29th Nov, 2020 |
| **4.** | **12-15th lecture ()** | 2 | 2 | Nil (missed all deadlines) | 2 late submissions. | Met all deadlines except one | Met all deadlines | Sending drafts and plans before hand to get reviewed |  |
| **5.** | **Formatting of the report** | 2 | 2 | Not done | The formatting is very weak and limited. | Mediocre formatting done with few mistakes. | Meets expectation | Exceeds expectations. Outstanding formatting and very professional. |  |

**Name of Evaluator: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Designation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Signature with Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**